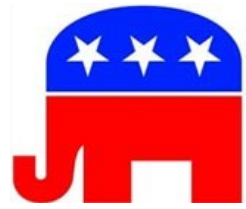


Republicans of River City



Chartered by the California Congress of Republicans

NO MEETING IN JULY

THIS MONTH THE GENERAL MEMBERS MEETING OF REPUBLICANS OF RIVER CITY IS CANCELED BECAUSE OUR MEMBERS WILL VOLUNTEER THEIR TIME AND ENERGIES TO REGISTER VOTERS AT THE CALIFORNIA EXPOSITION AND STATE FAIR (JULY 14 THROUGH JULY 30) AND REMIND VOTERS OF THE MAGIC OF RONALD REAGAN.

MEMORIES AND MAGIC OF RONALD REAGAN

By Carl Burton

A County or State Fair is more than a gathering of rides, animals, and cotton candy. It is an opportunity for local Republicans to give back to our community. It can be one of your most cherished and celebrated events, where new memories are made and old memories are shared.

A Fair has been and still is a collection of livestock exhibits, carnival rides, farm, garden and other exhibits. California fairs can convey a love of agricultural and home interests and help define and unite us as a community.

It's a place where Republican volunteers and candidates for public office can meet with their neighbors and voters. Republicans of River City hosted a booth at the Sacramento County Fair the last part of May. Once upon a time the Republican of River City also hosted the State Fair booth. The last few years the Sacramento County Republican Party has been the host of the state fair Republican booth; they borrowed our cut-out of President Reagan for their booth in order to help celebrate his 100th birthday this year.

The State Fair runs from July 14 – 30.



CELEBRATING THE FOURTH OF JULY IS IMPORTANT

By Carl Burton

Recently, two Harvard professors, Andreas Madestam and David Vanagizawa-Drott, asked the question "Do childhood events shape adult political views and behavior?"

Their paper investigated the impact of Fourth of July celebration in the United States on people born between 1920 and 1990.

Madestam and Drott state that participation in Fourth of July celebrations during childhood have a lifelong effect.

In particular, participation shifts adult views and behaviors in favor

of the Republican Party and increases later-life political participation.

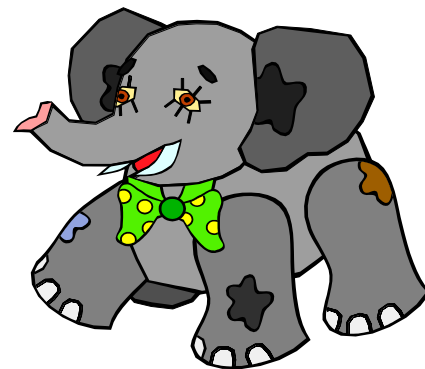
Madestam and Drott stated that they find that celebrating on the Fourth of July in childhood has lifelong effects and raises the likelihood of identifying as a Republican by 2 percent and voting for Republican candidates by 4 percent. It also increases voting by 0.9 percent and boosts political campaign contributions by 3 percent.

If we accept their report as true then we as local Republican volunteers must make sure we have a presence at all future Fourth of July parades and celebrations and especially have a Republican booth where possible.

I know from personal experience that giving an plush toy elephant

to a baby as their first gift has the effect of creating a life-long Republican voter.

To read Madestam and Drott's report visit <http://www.hks.harvard.edu/fs/dyanagi/Research/FourthOfJuly.pdf>



MEMBERSHIP APPLICATION

Your membership in Republicans of River City provides you a monthly newsletter, speakers, and an outstanding opportunity to meet your elected officials and California's finest political strategists. River City is also a great way to network and make new friends.

I am a registered Republican and would like to join Republicans of River City.

Name _____

Spouse _____

Address _____

City _____ Zip _____

Occupation _____

Home Phone _____ Work Phone _____

E-Mail: _____

Yearly Membership: _____

_____ Regular Membership: enclosed is my check for \$25 (Young Professionals 18-25 \$15 per person)

_____ Couples Membership: enclosed is our check for \$40

Signature _____

Date _____

Mail check to: **Republicans of River City**
P. O. Box 1776,
Carmichael, CA 95609-1776